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F Douglass - IEEE Internet Computing, 2009

[All 5 versions](#)**[PDF] The Effectiveness of Deceptive Tactics in Phishing**K Marett, R Wright - AMCIS 2009 Proceedings, 2009 - [aisel.aisnet.org](#)

... Mimicking a sender's address is a part of every **phishing attack**, as the assumption of a trusted person or institution's identity is necessary to blur the true source of the message, as well as to give the message the needed veracity that is highly successful in **phishing**. ...

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... 1 Page 2. recent past elsewhere. One report [28] indicates that US victims of **phishing attacks** lost five times more money in 2006 than 2005. ... The domain www.cibc.com is also registered by someone other than the bank; this may trick many CIBC users if used in a **phishing attack**. ...

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... **Phishing. Phishing attacks** [11] occur when an attacker's web site solicits authentication credentials from the user. **Phishing attacks** can be very effective because users find it difficult to distinguish the real site from a fake web site [10]. • User Tracking. ...

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... While several **phishing attacks** are still conducted this way, **phishing attacks** are now being replaced by credential-stealing trojans. This ... In 2004, according to Gartner, consumers recovered 80% of losses from **Phishing attacks**. In ...

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L Falk, A Prakash, K Borders - Proceedings of the 4th symposium on ... 2008 - portal.acm.org  
... As Schechter et al. have shown, people tend to disregard SSL indicators, leaving them vulnerable to **phishing attacks** [15]. ... Dhamija et al. [4] studied **phishing attack** strategies. They pro- vide empirical evidence about which strategies are successful in deceiving the user. ...

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[psu.edu](#) [PDF]

J Bardzell, M Jakobsson, S Bardzell, T Pace, W ... - ... Play. Proceedings of ... 2007 - Citeseer  
... More concretely, such code may carry out **phishing attacks** on players, may be used to distribute spam and **phishing** emails, and may cause false clicks and ad impressions. ... **phishing attack** more convincing (ie, a spear **phishing attack**). ...

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**Phishing Attacks** and Countermeasures

Z Hamzan - Handbook of Information and Communication Security, 2010 - Springer  
The Problem The last few years has seen a rise in the frequency with which people have conducted mean- ingful transactions online; from making simple pur- chases to paying bills to banking, and even to getting a mortgage or car loan or paying their taxes. This rise in online ...

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[Designing for social interaction with mundane technologies: issues of security and trust](#)

S Bury, J Ishmael, NJP Race, P Smith - Personal and Ubiquitous ... 2010 - Springer  
... That's about all. I'm worried about **phishing**, how do they get your address? One of them the web browser said it was a **phishing attack**, the other didn't. V3—You shouldn't click! ..they can install spyware on your computer by visiting the page. ...

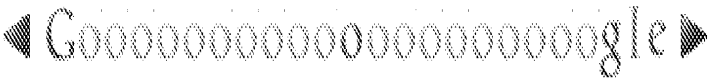
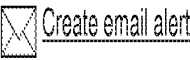
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[\[PDF\] Privacy protection for social networking APIs](#)

[psu.edu](#) [PDF]

A Felt, D Evans - 2008 Web 2.0 Security and Privacy (W2SP'08), 2008 - Citeseer  
... Past work demonstrates that users have strong ex- pectations for privacy on social networking sites. A social **phishing attack** experiment [11] harvested per- sonal data from a social networking site by screen scrap- ing and used it to construct well-disguised **phishing** e-mails. ...

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